

MAILED

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~~GROUP 335~~

WAL. RICHMOND ASSOCIATES LTD.
200 FIFTH AVENUE
NEW YORK, N. Y. 10010
Suite 919 212-243-5066

B-14

GOLF CLUBS

Imperial★



Paul Stevens

CHAMPIONSHIP

IRONS

Each Set Perfectly Matched

Right hand only — feature unique Power Flange Blades for perfect balance. Designed to put the weight behind the ball. Ball frame scoring with blasted face for added bite.

WOODS

Right hand only — are finest 39-ply laminated maple in lustrous black all weather finish, red face insert. Non-shifting wing-loc sole plate, True Temper Century Steel shafts with black and gold slip on all weather grips. Set is perfectly matched and built to Imperial standard specifications.

PAUL STEVENS CHAMPIONSHIP WOODS and IRONS

Order by number.

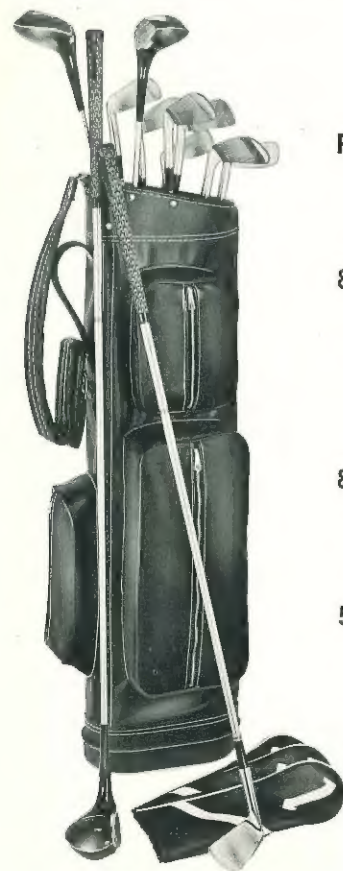
Individual Wood . . . open stock.

SW 1, SW 2, SW 3, SW 4, SW 5\$12.00

Individual Iron . . . open stock.

SI 2, SI 3, SI 4, SI 5, SI 6, SI 7,

SI 8, SI 9, Putter\$ 8.00



PAUL STEVENS

CHAMPIONSHIP PACKAGE SET

8 Irons (SI 2 - SI 9), 3 Woods
(SW 1, SW 3, SW 4),
3 Pocket Bag, 3 Head
Covers\$120.00
Order #PS 8333

8 Irons (SI 2 - SI 9), 3 Woods
(SW 1, SW 3, SW 4)\$100.00
Order #PS 83

5 Irons (SI 3, SI 5, SI 7, SI 9,
Putter). 2 Woods (SW 1,
SW 3)\$ 64.00
Order #PS 52

IMPERIAL

Championship

Each Set Perfectly Matched

WOODS

Beautiful matched laminated Maple Wood head finished in red cherry. Black face insert adds durability and power . . . right hand only.

IRONS

Dynamic Balanced Forged Steel Irons. Sand blasted face for more bite and ball control. Medium Flex Century Steel Shafts. Fine-line grips . . . right hand only.

IMPERIAL CHAMPIONSHIP WOODS and IRONS

Individual Wood . . . open stock.

CW 1, CW 2, CW 3, CW 4, CW 5\$10.00 each

Individual Iron . . . open stock.

CI 2, CI 3, CI 4, CI 5, CI 6, CI 7,

CI 8, CI 9, Putter\$ 7.00 each



CHAMPIONSHIP PACKAGE SET

5 Irons: CI 3, CI 5, CI 7, CI 9,
Putter. CW 1 and CW 3 Wood.
2 Pocket Bag and
2 Head Covers\$67.00
Order #IC 5222

5 Irons: CI 3, CI 5, CI 7, CI 9,
Putter. CW 1 and CW 3
Wood\$55.00
Order #IC 52



FOR THE GIRLS . . .

Imperial
LADIES' MODEL

WOODS

Ladies' beautiful wood heads are laminated Hard Maple in lustrous blue finish. Grips are non-slip Blue Proette. True Temper Steel Ladies' shaft.

IRONS

Imperial Ladies' Irons have extra deep blades, diamond blasted faces for more bite and chrome finish for lasting beauty.

IMPERIAL LADIES' MODEL WOODS and IRONS

Individual Wood . . . open stock.

LW 1, LW 2, LW 3, LW 4\$10.00 each

Individual Iron . . . open stock.

LI 2, LI 3, LI 4, LI 5, LI 6, LI 7,

LI 8, LI 9, Putter\$ 7.00 each

RIGHT HAND ONLY

Imperial
LADIES' MODEL PACKAGE SET

5 Irons . . . LI 3, LI 5, LI 7, LI 9,
Putter. LW 1, LW 3 Woods,
1 Pocket Bag,
2 Head Covers\$65.00
Order #LP 5212

5 Irons . . . LI 3, LI 5, LI 7, LI 9,
Putter. LW 1, LW 3 Woods\$55.00
Order #LP 52



GOLDEN "I"

24 KARAT GOLD PLATED PUTTER

A SPARKLING GIFT FOR THAT SPECIAL PERSON

(or for yourself or wife)

A brilliant 24 Karat Gold Plated putter head and shaft that will delight the pride of any golfer. Designed with Top Grade leather putter grip. Head is of die cast bronze with tapered True Temper Gold Plated shaft. Available in both men's and women's lengths (and special lengths can be obtained at no extra charge) to be delivered 2 to 3 weeks after ordered. This beautiful club comes complete packed in handsome gift box with Gold Vinyl Putter Cover.



Personalized

\$4.00 extra

Suggested Retail \$24.95

4

3



PUTTERS

Suggested Retail \$12.00

G-2

Mallet sole, goose neck, sandblasted bronze head, chrome step-down shaft, flat Paddle Putter grip. 35".

G-3

Two-way rocket type, center shaft, sandblasted chrome head, chrome step-down shaft, Black Paddle Putter grip. 35".

G-4

Sophisticated small mallet, straight hosel, sandblasted bronze head, chrome step-down shaft, Bronze-Gold Square "Pride" Line-rite grip. 35".

G-5

Center shaft, two-way cash-in type, sandblasted chrome finish, chrome step-down shaft, Square Black "Pride" Line-rite grip. 35".

G-6

Center shaft, sandblasted bronze head, chrome step-down shaft, Brown-Gold Square "Pride" Line-rite grip.

G-7

Small mallet, sandblasted chrome finish, chrome step-down shaft, Paddle type Black "Pride" Grip-rite grip. 35".

G-8

Small mallet, offset type, sandblasted bronze head, chrome step-down shaft, Brown-Gold Square "Pride" Line-rite grip. 35".

G-9

Old "Pro Model" goose neck, sandblasted chrome head, chrome step-down shaft, Black Paddle type "Pride" Grip-rite grip. 35".

G-20

Center shaft, aluminum mallet, sandblasted head, chrome step-down shaft, Black Paddle Putter grip. 35".

G-40

Pro favorite, two-way putter, polished bronze head, Black Paddle Putter grip, Tru Temper step-down shaft.

G-50

Large sole type, polished bronze head, Black Paddle Putter grip.

G-80

Two-way rocket type, center shaft, GOLD PLATED HEAD, Gold Anodized shaft, Black Paddle Putter grip. 35".

- Slip-on Rubber Grip
- 35" Length
- True-Temper Step Down Shaft



The "P" Line of Putters

The IMPERIAL "P" Line of Putters is a low cost series of putters made of the finest quality materials. Really a buy! They look like the most expensive models and the cost is really low. Add volume to your sales of putters . . . get your order in today for fast action.

Suggested Retail Price \$7.00



WEDGES

Suggested Retail \$10.00

MDW 100

Dual Wedge, right hand only, Triple chrome plated, sand-blasted face, chrome step-down True Temper shaft, "Pride" Fine-line grip. 35".

MSW 300

Sand Wedge, right hand only, Triple chrome plated, sand-blasted face, chrome step-down shaft, True Temper, "Pride" Fine-line grip. 35".

M2WC 200

Two-way Chipper, Triple chrome plated head, sandblasted face, chrome steel True Temper step-down shaft, "Pride" Fine-line grip. 35".

MPW 400

Pitching Wedge, right hand only, Triple chrome plated, sand-blasted face, chrome step-down True Temper shaft, "Pride" Fine-line grip. 35".

M1I 500

#1 Driving Iron, right hand only, Triple chrome plated, sand-blasted face, chrome steel True Temper step-down shaft. "Pride" Fine-line grip. 39".

Available MEN or LADIES'

MSW 300

MPW 400

M1I 500

Imperial
GOLF CO.